NAME: FATIMA NOOR

ROLL NO: BCSF19A528

**INTRODUCTION TO SOCIOLOGY**

**ASSIGNMENT # 1**

**Analysis of IT in Social Conflict Perspective**

**Social Conflict Perspective:**

Social conflict approach is a framework for building theory that sees society as an arena of inequality that generates conflict and change. It states that the society is not in balance instead it is an ongoing struggle.

**Conflict Analysis:**

Conflict analysis rejects the idea that social structure promotes operation of society as a whole focusing instead on social patterns I.e. it benefits some people while hurting others instead of equal benefits to all. It is an ongoing conflict between the dominant and the disadvantaged. The dominants try to protect their privileges while disadvantaged try to gain more to change their situation.

**Example of Social Conflicts:**

1. Gender Conflict
2. Race conflict
3. Ethnic Conflict

**Social Conflicts in IT Revolution:**

Information technology has totally transformed the old world. IT plays a very important role in our society. All of these technologies have made our lives much easier and now almost every person in every field relies on technology. As the excess of everything is bad so the excessive use of technology has various effects in our society. Some of these are as follows:

* **Kills student creativity:**

The information on internet helps students a lot in their studies and researches but it also destroys the level of creativity in a student. Nowadays, students rely on internet for their study projects instead of creative works. This is the reason that most of the graduates are excellent on paper work but have so little knowledge in their field.

* **Social Media: a source of distraction:**

Social media apps like **Instagram, Facebook, twitter, WhatsApp** etc.are so commonly used these days. Memes and other available activities on these apps distract them from their routine tasks. They were originally designed as a source of communication but these days their excessive use has led to addiction in new generation. Students, parents, teachers, workers etc. spend a lot of time on social media and hence students do not perform well in their studies, parents do not spend enough time on their kid’s training and as a result, they get involved in bad activities, in many schools, teachers use mobile phones even in class rooms and so are ignorant towards children’s education, employees in an office keep using social apps and do not perform well which causes conflicts.

* **Wastage of time:**

The revolution of IT has caused the development of various communication, gaming and entertainment apps which should be used at leisure time to get refreshed but nowadays, these apps are excessively used and our youth wastes a lot of time without noticing the importance of time. It is affecting the normal functioning of society. Hence causing conflicts in society.

* **Misinformation:**

Although the information provided on internet is limitless but sometimes it is really difficult to differentiate between the correct information and the clout chasing piece of data on web. Anybody can post anything on internet and on social media apps. Bad people use these platforms to cause conflict by spreading false accusations on someone as a result of personal clashes.

* **Gender conflict:**

Gender conflict occurs when one gender is treated better than the other or given more prestige. In this modern era, many organizations give preference to male employees in IT fields and females are always considered lowly. Even in university level, teachers do not pay much attention to female students in IT field considering that they are going to do house hold works in future. Nowadays, social media apps also promote gender discrimination by uploading lots of funny memes and tweets which points to the conclusions that women are dumb, they are not loyal and lack ethics hence causing gender conflict.

* **Race conflict:**

Racial and ethnic conflict occurs when people are differentiated on the basis of color, ethnic categories, religion, backgrounds etc. Lots of articles are uploaded on internet on races. Black people are considered lowly in our society so Americans and other white people accuse them for things they haven’t done and Blacks are then punished. They are not provided better jobs so they won’t progress and stand for themselves. People are even discriminated on the basis of religions like these days Muslims are being ridiculed across the world even on social media. There are so many pages on social media which uploads wrong information about Islam and present Islam as a bad religion. All these behaviors lead to social conflicts.

* **Effect on health:**

The advancements in the field of Information Technology has led to an increase in the use of mobile phones, laptops and other devices. The excessive use of these devices has caused an increase in health problems in our youth like eyesight issues, strained vision, muscle and joint pain, depression, skin cancer, failing memory, sleeplessness, hearing loss etc. Behaviors like irritability and ignorance cause conflicts.

**Conclusion:**

Besides benefits IT revolution has various negative effects on humans which causes conflicts in our society.